

Management Learning

The (co-)consumption of management ideas and practices

Guest Editors: Stefan Heusinkveld, Andrew Sturdy and Andreas Werr

We have witnessed the expansion of a 'management knowledge industry' with particular attention given to 'knowledge 'producers' such as management consultants, business schools, the mass-media, management gurus and others. However, what can we say about the impact of this growing management knowledge industry on management and organisational praxis and capitalism more generally? We do know that organisational actors are rarely passive recipients and can be seen as knowledge producers and as co-producers and co-consumers of management knowledge. But many questions are still unanswered about what happens at the various points of interaction between the various knowledge mediators

To advance understanding about this important topic, this special issue seeks to address the question: how do different knowledge carriers come together and how are they involved in the consumption-production of management ideas in organisational and wider social practice?

We invite theoretically informed papers from a range of perspectives that deal with the above as well as the following, non exclusive list:

- 'Internal' sources of management ideas
- Back stage consumer-producer interactions
- Active rejection of actors such as gurus, consultants and MBA recruits
- Management education as an arena for organisational knowledge co-production
- The dynamics of co-producing/co-consuming relations (e.g. in the consultant – client relationship)
- Comparative and historical studies of knowledge co-consumption within organisations
- Managers' orientations towards new ideas and their associated practices
- The selection and use – consumption - of management ideas by those traditionally seen as knowledge producers.

Deadline for submissions: 30th November 2008.

These themes will initially be developed in stream 32 of the 2008 EGOS colloquium (http://www.egosnet.org/conferences/collo24/colloquium_2008.shtml). Submissions to the journal are not restricted to conference papers and can be made via the Journal's submission system and an electronic copy of the article should be send to s.heusinkveld@fm.ru.nl. Papers will be independently blind peer refereed in line with the journal's normal procedures.